



ESSEX NATIONAL
HERITAGE AREA

FOR IMMEDIATE RELEASE

Media Contact: Mary Williamson
Development Director
978/740-0444, Ext.14
maryw@essexheritage.org

Annie Harris
Executive Director
978/740-0444

ESSEX HERITAGE 2009 PHOTO SAFARIS

Camera Enthusiasts Invited to Embark on Essex National Heritage Area Photo Adventures

March 13, 2009 (Salem, MA) . . . Calling all photo enthusiasts for an expedition deep into the Essex National Heritage Area! With a state-of-the-art digital camera in hand, you could capture sea birds soaring over the beaten bluffs of Rockport and swooping down on the historic wharves of Salem; the sun setting over the dunes at Crane's Beach or the waterwheels churning at the historic Saugus Iron Works. You'll be equipped with all the latest camera gear from Canon, Nikon, Olympus or Tamron, provided by Hunt's Photo & Video, and personally coached by Hunt's technical experts. You'll be poised, all set to capture that award-winning image.

Ready to embark? Only if you register to participate in the Essex Heritage Photo Safari program. Sponsored by four major camera equipment companies and New England's largest photography retailer, Hunt's Photo & Video of Melrose, MA, the Essex Heritage Photo Safari program provides the perfect blend of historic exploration with modern-day digital photography advances. Photographers at all levels will expand their skills and broaden their horizons with unlimited use of high-quality photo equipment during visits to these incredibly beautiful Essex National Heritage Area locations.

The 2009 Essex Heritage Photo Safaris are scheduled as follows:

Olympus Photo Safari

Saturday, May 16

Ramble! Historic Salem Maritime

National Park Service Regional
Visitor Center, Salem

Canon Photo Safari

Saturday, June 20

Explore! Ipswich's Crane Beach & Castle Hill

The Crane Estate,
Barn Complex**Tamron Photo Safari**

Saturday, July 25

Discover! Rockport's Halibut Point

Halibut Point State Park

Nikon Photo Safari

Saturday, August 15

Capture! Saugus Iron Works

Saugus Iron Works National Historic Site

In its fourth year, the Essex Heritage Photo Safari program is designed to showcase the beauty and unique landscape of the Essex National Heritage Area. This program also highlights the mission of Essex Heritage. Working in partnership with the National Park Service, Essex Heritage encourages public/private partnerships and implements programs to enhance, preserve and promote the unique historic, cultural and natural resources of the Essex National Heritage Area.

Photo Safari sessions are open to the public (pre-registration for each event is required). Participants will receive hands-on instruction from Hunt's knowledgeable technical experts during each session. The cost for each 2009 Photo Safari (5 hour session) is \$45 (\$30 for Essex Heritage members). Register now online at: essexheritage.org/photocontest/index.shtml or call Essex Heritage at: 978.740.0444.

Be sure to enter your images in the annual Essex Heritage Photo Contest! Essex Heritage Photo Safari results have generated eye-catching entries. All submissions are due by October 16, 2009, and any photos captured between November 1, 2008 and October 15, 2009 are eligible. Photographers are invited to submit any images taken in the Essex National Heritage Area, assigning them to one of three categories: "My Space," "On a Photo Safari" or "General Images of ENHA."

Photos should capture the essence of an Essex Heritage experience and/or speak to Essex Heritage's role in preserving and promoting the rocky coasts and harbors, farms and forests, historic districts, rivers and marshes of Essex County. For more about the contest and how to submit, visit the Essex Heritage website at: EssexHeritage.org/photocontest/

For additional information, please visit: EssexHeritage.org

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About Essex National Heritage Area and Essex Heritage Commission

The Essex National Heritage Area is comprised of the 34 communities of Essex County and designated by US Congress in recognition of the important role that this region played in American history and the significant heritage sites still extant in the region. Essex Heritage is the non-profit management entity for the Area, working in collaboration with the National Park Service to promote public/private partnerships, and develop programs that enhance, preserve and encourage regional awareness of the Area's unique historic, cultural and natural resources. For more information, experience Essex Heritage at essexheritage.org or call (978) 740-0444.



About Hunt's Photo and Video

Hunt's Photo and Video is the largest specialty retailer of photo, video and digital imaging products in New England. Family owned and operated for three generations, Hunt's is headquartered in Melrose, MA, with branch locations in Boston, Cambridge and Hadley, MA, Providence, RI, So. Portland, ME, and Manchester, NH. Serving beginners, students, hobbyists and professional photographers throughout the United States, Hunt's has created its own picture of success with competitive pricing, sales expertise and exceptional customer service. Visit Hunt's online at www.huntsphotoandvideo.com.