



ESSEX NATIONAL
HERITAGE AREA

FOR IMMEDIATE RELEASE

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**ESSEX HERITAGE ANNOUNCES 2010 PHOTO SAFARIS
AND PHOTO CONTEST**

Camera Enthusiasts Invited to Embark on Essex National Heritage Area Photo Adventures

February 1, 2010 (Salem, MA) . . . Calling all photo enthusiasts for an expedition deep into the Essex National Heritage Area! With a state-of-the-art digital camera in hand, explore four unique and stunning Essex National Heritage Area landscapes and historic sites. Equipped with all the latest camera gear from Canon, Nikon, Olympus or Tamron, provided by Hunt's Photo & Video, and personally coached by Hunt's technical experts and professional photographers, you'll be poised to capture that award-winning image.

Ready to embark? Registration is now open to participate in the Essex Heritage Photo Safari program. Sponsored by four major camera equipment companies and New England's largest photography retailer, Hunt's Photo & Video of Melrose, MA, the Essex Heritage Photo Safari program provides the perfect blend of historic exploration with modern-day digital photography advances. Photographers at all levels will expand their skills and broaden their horizons with unlimited use of high-quality photo equipment during visits to these incredibly beautiful Essex National Heritage Area locations.

The 2010 Essex Heritage Photo Safaris are scheduled as follows:

Olympus Photo Safari

Saturday, May 22nd at Endicott Park and Glen Magna Farms & Estate, Danvers

Tamron Photo Safari

Saturday, June 5th at Rolling Ridge Retreat & Conference Center, North Andover

Canon Photo Safari

Saturday, June 26th at Stevens-Coolidge Place, North Andover

Nikon Photo Safari

Saturday July 10th, Long Hill Reservation, Beverly

In its fifth year, the Essex Heritage Photo Safari program is designed to showcase the beauty and unique landscape of the Essex National Heritage Area and highlights the mission of Essex Heritage. Working in partnership with the National Park Service, Essex Heritage encourages public/private partnerships and implements programs to enhance, preserve and promote the unique historic, cultural and natural resources of the Essex National Heritage Area.

Photo Safari sessions are open to the public (pre-registration for each event is required). Participants will receive hands-on instruction from Hunt's knowledgeable technical experts during each session. The cost for each 2010 Photo Safari (5 hour session) is \$45 (\$30 for Essex Heritage members). Register online at: EssexHeritage.org/photosafari or call Essex Heritage at: 978.740.0444.

Be sure to enter your images in the annual Essex Heritage Photo Contest! Essex Heritage Photo Safaris have generated eye-catching entries. All submissions are due by October 1, 2010, and any photos captured between October 1, 2009 and October 1, 2010 are eligible. Photographers are invited to submit any images taken in the Essex National Heritage Area, assigning them to one of four categories: "People", "Essex Heritage Events", "Essex Heritage Scenic Byway" or "Four Seasons". Capture the essence of an Essex Heritage experience and/or speak to Essex Heritage's role in preserving and promoting the rocky coasts and harbors, farms and forests, historic districts, rivers and marshes of Essex County! For more about the contest, categories and how to submit, visit EssexHeritage.org/photocontest/

For additional information, please visit: EssexHeritage.org



About the Essex National Heritage Area and Essex Heritage

Designated by the US Congress in recognition of the important role that this region played in American history and its significant heritage sites still remaining, the Essex National Heritage Area is comprised of the 34 communities of Essex County, MA. Essex Heritage is a non profit agency that manages the Heritage Area, and works in collaboration with the National Park Service to promote public/private partnerships, and develop programs that enhance, preserve and encourage regional awareness of the Area's unique historic, cultural and natural resources. For more information, visit Essex Heritage at www.essexheritage.org or call (978) 740-0444.



About Hunt's Photo and Video

Hunt's Photo and Video is the largest specialty retailer of photo, video and digital imaging products in New England. Family owned and operated for three generations, Hunt's is headquartered in Melrose, MA, with branch locations in Boston, Cambridge and Hadley, MA, Providence, RI, So. Portland, ME, and Manchester, NH. Serving beginners, students, hobbyists and professional photographers throughout the United States, Hunt's has created its own picture of success with competitive pricing, sales expertise and exceptional customer service. Visit Hunt's online at www.huntsphotoandvideo.com.