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Essex Heritage Announces Launch of New Website

May 14, 2013 (Salem, MA) – The Essex National Heritage Commission (Essex Heritage) launched the redesign of its website, www.essexheritage.org, to provide visitors, members and partner organizations with even more relevant and easy-to-find information on the historic, cultural and natural resources in Essex County, MA.

“Our website has always been an important way for us to share information about the resources in Essex County with residents and visitors alike,” said Annie C. Harris, CEO of Essex Heritage. “The redesigned website has a new look and improved functionality to ensure an easier and more engaging experience for users.”

The revamped site features an updated look with enhanced features, including easier navigation, updated information on sites throughout Essex County, and more search options. A special thanks to Jonathan Sachs (http://jonathansachs.com/) and Redfin Solutions for the website.

The new website also includes:
• Highlights from the region;
• Expanded, more comprehensive details about historic, cultural and natural sites throughout Essex County;
• Improved overall usability;
• Numerous resources for visitors and residents looking for activities in the region;
• An updated Essex Coastal Scenic Byway website at www.CoastalByway.org featuring sites along the 85 mile state-designated Coastal Byway.

Visit www.essexheritage.org to experience the redesigned website

About Essex Heritage (Essex National Heritage Commission)
The Essex National Heritage Area encompasses the 34 cities and towns of Essex County, a 500 square mile region just north of Boston, Massachusetts. The county was officially designated a National Heritage Area by an Act of the U.S. Congress in 1996, in recognition of the important role that the county played in American history and the significant heritage resources that still exist in the region. The Act also authorized the establishment of the Essex National Heritage Commission as the non-profit steward of the Area. Working in collaboration with the National Park Service and other partners, Essex Heritage promotes public/private partnerships and develops and implements programs that preserve, promote and enhance regional awareness of the unique historic, cultural and natural resources found within the Area. For more information, visit the website at www.essexheritage.org or call (978) 740-0444.