Photographers Get Snapping!
All photographers are invited to submit images that capture the unique character of the Essex National Heritage Area (Essex County) or speak to Essex Heritage’s role in preserving the historic, cultural, and natural places of Essex County.

Photographs must be taken within the Heritage Area (Essex County) and represent one of the three contest categories listed below. A map of the Essex National Heritage Area and list of communities can be found at: EssexHeritage.org

2019 CONTEST CATEGORIES: Images will be judged in three categories:

<table>
<thead>
<tr>
<th>Contest Category</th>
<th>Criteria</th>
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<tbody>
<tr>
<td>Off the Beaten Path</td>
<td>The Essex National Heritage Area has a certain mystique - boundless woods, hazy fields, riverside trails – when two roads diverge in yellow wood, take the one less traveled! As you explore forgotten trails, roads less traveled, and other hidden gems that make Essex County unique with your friends and family, capture the moment!</td>
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<tr>
<td>People of Essex County</td>
<td>The Essex National Heritage Area is full to the brim with history – 26 National Historic Landmarks, 86 Historic Sites, 400 farms, and a plethora of public lands – but it’s the people that make these places what they are! We want to see the residents, tourists, and everyone in between that keep the Heritage Area alive in more ways than one! Show us the people that keep Essex County hustling and bustling at work, play, and rest!</td>
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<tr>
<td>Splash of Color</td>
<td>Sites around Essex County boast vibrant colors of all kinds. Murals, fields of flowers, and bountiful harvests at farmers markets are just a few places that showcase this diverse palette. Show us your favorite colorful scene, large or small, and share the vibrancy of this special heritage area.</td>
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<th>Challenge Category</th>
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<td>IG’ers of Essex County</td>
<td>We’re looking for Instagram-worthy pics you have snapped that showcase the beauty and uniqueness of Essex County. The rules are simple: at any point during our Photo Contest period (January 1, 2019 through December 20, 2019) you can tag your best Essex County photos with #EssexHeritagePhotoContest to enter; if your account is private, be sure to direct message us the pic so we can see it. After the cut-off date, we will compile what we have and our staff will pick the top 9. Then our Instagram community will vote on the best one! Questions? DM us @EssexHeritage</td>
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ENTRY FORMS: Each entrant must complete and sign one Entry Form for their photographic submission(s). The form is printable from Essexheritage.org/photocontest.

MULTIPLE ENTRIES: A maximum of FOUR (4) photographs per photographer is allowed. Entrants are encouraged to submit no more than TWO (2) photographs per contest category.

ENTRY FEE: Individuals must include a $10 entry fee with their submission(s) to the contest. For Essex Heritage members, the discounted entry fee is $5. Checks should be made payable to: Essex Heritage. Please note: the entry fee is PER PERSON, not per image.

Essex Heritage relies on your participation and active engagement to fulfill our mission, support our partners, and encourage stewardship of our treasured resources. Essex Heritage’s Photo Contest program costs are generously underwritten by Hunt’s Photo & Video.
2019 Essex National Heritage Area Photo Contest
RULES & REQUIREMENTS

**DEADLINE:** The deadline for submission is December 20, 2019.

**JUDGING:** Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character of the Essex National Heritage Area in one of the contest categories. Minor adjustments, including spotting, dodging and burning, contrast and slight color adjustment or the digital equivalents, are acceptable. If judges believe that a photograph has been significantly altered, they reserve the right to disqualify it.

**RIGHTS:** Photos that violate or infringe upon another person's copyright are not eligible. For a photo in which a person is recognizable, you must provide a model release from the subject or, in the case of a minor, the subject’s parent or guardian. A model release is printable from essexheritage.org/photocontest. Photographers retain all rights to their work. Artists grant Essex Heritage and our partners, including but not limited to, Hunt’s Photo & Video, the National Park Service, and the Merrimack Valley Planning Commission, the right to reproduce, distribute, publicly display and/or use submitted photographs in print or electronic publications, including promotional materials. **Essex Heritage will always attempt to credit any reproduced photograph(s).**

**WINNING IMAGES:** Winners will be notified and announced by early January 2019. There will be up to eleven (11) prizes awarded*:
- **Grand Prize (Best of Show):** $200 Hunt’s Photo & Video Gift Certificate
- **People’s Choice Award (to be chosen by Essex Heritage Facebook followers):** Gift Certificate to TBD local restaurant
- **First Prize (Each Category):** $100 Hunt’s Photo & Video Gift Certificate
- **Second Prize (Each Category):** $50 Hunt’s Photo & Video Gift Certificate
- **Third Prize (Each Category):** Passport® To Your National Parks: Explorer Edition from Waite & Peirce

Winning images will be exhibited at the Hunt’s Photo & Video flagship store (100 Main Street, Melrose, MA). Images will also be displayed at the National Park Service Visitor Center in Salem (2 New Liberty Street, Salem, MA) and at the offices of the Merrimack Valley Planning Commission (160 Main Street, Haverhill, MA) for up to one year. Winning images will also be used in Essex Heritage publications as well as posted on the Essex Heritage website at EssexHeritage.org and other social media outlets.

**HOW TO ENTER & SUBMIT PHOTOGRAPHS:**
1. Fill out and sign ONE (1) Entry Form for your photograph(s). Photographers can submit up to FOUR (4) photos. The form is printable from essexheritage.org/photocontest.
2. Submit photograph(s) one of two ways:
   a. On a flash drive, mailed to Essex Heritage 10 Federal Street Suite 12 Salem, MA 01970 Attention: Photo Contest. Please note, CD submissions are no longer accepted.
   b. Digitally via Dropbox. Email a link to your shared Dropbox folder to photocontest@essexheritage.org

**IMAGE GUIDELINES:**
- Photographs should be taken at the highest resolution possible.
- Images must be submitted digitally, labeled with the title, location, category, and artist, and the digital image size must be set at a minimum of 300 dpi and a uniform height/width of 8” x 10” or 10” x 8”
- Photographs must be in a .jpeg, .jpg, or .gif format.
- High-resolution scans of non-digital photographs are acceptable.
- Winners may be asked to provide photos in .raw format if available.

For more information visit: EssexHeritage.org or call: (978) 740-0444

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The 2019 Photo Contest is made possible by the generous contributions of: