Essex Coastal Scenic Byway Corridor Management Plan

Resources and References

Implementation Resources

ROADWAY AND RESOURCE MANAGEMENT

MA Department of Transportation (MassDOT), Project Development and Design Guidebook, 2006.

MA Executive Office of Energy, Smart Growth / Smart Energy Toolkit.

MA Executive Office of Energy, Preservation through Bylaws and Ordinances, updated May 2003.

MA Department of Conservation and Recreation and Essex National Heritage Commission, Heritage Landscape Inventory Program, Essex County Landscape Inventory, Reconnaissance Reports.

MA Department of Transportation, MA Bike Networks, http://services.massdot.state.ma.us/MapTemplate/BikeNetwork.

Richards, James, ASLA, Placemaking for the Creative Class, Landscape Architecture, February 2007

MA Department of Transportation, Project Development and Design Guidebook, 2006.

Bobrowski, Mark, Handbook of Massachusetts Land Use and Planning Law, 2002.

MA Division of Conservation Services, Massachusetts Conservation Restriction Handbook, 2008.

MA Smart Growth Energy Toolkit, http://www.mass.gov/envir/smart growth toolkit/.

Smart Growth Network, http://www.smartgrowth.org/about/principles/default.asp?res=1280.

ECONOMIC DEVELOPMENT

America's Byways Resource Center, *Economic Impact Tool*, http://www.bywaysresourcecenter.org/resources/specialprojects/economicimpacttool/

INTERPRETATION

National Association for Interpretive Planning, Standards and Practices for Interpretive Planning, 2009.

BarZ Adventures, http://www.barzadventures.com/.

Nebraska Division of Travel and Tourism, http://www.visitnebraska.gov/travel-tools/podcasts.

Ham, Sam H. (1992). *Environmental Interpretation A Practical Guide for People with Big Ideas and Small Budgets*. Golden, Colorado, USA: Fulcrum/North American Press.

MARKETING AND TOURISM

Eight Towns and the Bay, Kayakers Guide to the Great Marsh, http://www.8tb.org/kayak.htm.

MA Office of Travel and Tourism and TNS, Travels America 2009 Annual Report.

AAA, Travel Information - Destination Results, http://ww1.aaa.com/travel2/tourbook, 2011.

Mobil Travel Guide, http://www.forbestravelguide.com/restaurants-channel.htm, 2011.

North of Boston Convention and Visitors Bureau, http://www.northofboston.org.

American Heritage Bicycle Tours, http://www.americanheritagebicycletours.com.

America's Byways Resources Center, Longwoods International® 2007 research on Byway Personal Vehicle Trip Experiences, http://bywaysresourcecenter.org/resources/specialprojects/partnershipmarketing.

Discover America, Activity Finder, http://www.discoveramerica.com/ca/activities.html.

US Travel Association, http://www.ustravel.org/marketing.

166 March 2011

Essex Coastal Scenic Byway Corridor Management Plan

The National Trust for Historic Preservation, Getting Started: How to Succeed in Cultural Heritage Tourism.

Catoctin Mountain Scenic Byway Brochure, http://www.emmitsburg.net/cmb/docs/15 on 15 Brochure Actual.pdf.

SIGNS

MA Department of Transportation, Highway Division Sign Unit, *General Information for Tourist Oriented Directional Signing on Conventional Roads*, Revised 2009.

MA Department of Transportation, Guide Sign Policy for Secondary State Highways, 2005 Edition.

Federal Highway Administration, Manual on Uniform Traffic Control Devices (MUTCD), 2009.

The Historical Marker Database, http://www.hmdb.org/.

The Historical Markers Society of America, http://www.historicmarkers.com/.

ORGANIZATIONAL MANAGEMENT AND PUBLIC INVOLVEMENT

National Scenic Byways Foundation, http://www.nsbfoundation.com/.

America's Byways Resource Center, Plan Your Way to Fundraising Success, Vistas Newsletter September/October 2009.

America's Byways Resource Center, Making the Grassroots Grow: Building and Maintaining Effective Byway Organizations, 2003.

America's Byways Resources Center, *Driving Financial Sustainability for Byway Organizations* (CD-ROM), Seaway Trail Inc., 2004.

National Scenic Byways Program, Nominations Guide, http://www.bywaysonline.org/grants/.

General Information References

National Scenic Byways Program, Federal Register Vol. 60, No. 96, Thursday, May 18, 1995.

US Census Bureau, Population Estimates Program, 2008.

Merrimack Valley Planning Commission, Comprehensive Economic Development (CED) Strategy, 2008.

National Scenic Byways Program, Byway Beginnings, 1999.

Essex National Heritage Commission, Essex National Heritage Area Plan, 1999.

Essex National Heritage Commission, Early Settlement Trail brochure.

Eight Towns and the Byway, Voices of the Great Marsh.

The Trustees of Reservations, http://www.thetrustees.org/about-us/history, 2008.

Noriega, R. and T. Schlacher, Sandy Beach Ecology, Information Sheet, May 2007.

MA Department of Conservation and Recreation, Restoration of the Ipswich River Watershed – An Approach to Enhance the Use of Low-Impact Development Techniques and Conservation within Market-Based Trading Programs, 2004.

MA Executive Office of Environmental Affairs, Massachusetts Watershed Initiative, *Parker River Watershed: Year 3 Watershed Assessment Report*, 2002.

Merrimack River Watershed Council, *Merrimack River Water Quality Monitoring, Analyzing, Promoting and Protecting Project*, 2008 Annual Report, 2008.

U.S. Environmental Protection Agency, National Estuary Program, http://www.epa.gov/nep/ccmp/index.html.

MA Geographic Information Systems (MASSGIS), EOT Roads data layer, 2007.

Essex National Heritage Area, Annual Report, 2009

Metropolitan Area Planning Council, Comprehensive Economic Development Strategy, 2009 Annual Update.

Merrimack Valley Planning Council, Community Economic Development Strategy, 2008.

167 March 2011

Essex Coastal Scenic Byway Corridor Management Plan

MA Historical Commission, *Economic Impacts of Historic Preservation in Massachusetts*, May 2002.

Great Marsh Coalition, http://www.massaudubon.org/GreatMarsh/Great Marsh Web Site/Coalition.htm.

The Bay Circuit Trail and Greenway, http://www.baycircuit.org.

168 March 2011