YES! I want to join with regional business and civic leadership to support the 2015 Essex Heritage Hero Award Honoring Al Creighton, Edward Becker, & Frederic Winthrop
Thursday, May 7, 2015 • 5:30 – 8:30pm • Danversport Yacht Club, Danvers

We will participate as a sponsor at the following level:

- **Presenting Sponsor**
  - $10,000 - Premier branding at the event including: Speaking opportunity at the event, Opportunity to include logo on promotional gifts at the event, Corporate banner on site, Inclusion of your company logo on event save the dates, invitations, and post-event thank you cards, Prominent promotion at the event, Pre-event promotion on our website and social media, Top listing on the sponsorship poster, Table Sign, Top sponsor listing in the program book, Full page, full color ad on back cover of the program book, Promotion at the event; Exclusive table for 10 individuals at the event.

- **Banner Sponsor**
  - $7,500 - Premier branding at the event including: Corporate banner on site, Inclusion of your company logo on event invitations and post-event thank you cards, Prominent promotion at the event, Pre-event promotion on our website and social media, Listing on the sponsorship poster, Table Sign, Sponsor listing in the program book, Full page, full color ad inside the program book, Promotion at the event; Exclusive table for 8 individuals at the event.

- **Major Sponsor**
  - $5,000 - Branding at the event including: Pre-event promotion on our website and social media, Listing on the sponsorship poster, Table Sign, Sponsor listing in the program book, Full page ad inside the program book, Promotion at the event; Exclusive table for 8 individuals at the event.

- **Table Sponsor**
  - $2,500 - Branding at the event including: Table Sign, Sponsor listing in the program book, Half page ad inside the program book, Promotion at the event; Table for 8 individuals at the event.

- **Landmark Sponsor**
  - $1,500 - Sponsorship listing in the program book, quarter-page ad in the program book, 6 tickets.

- **Supporting Sponsor**
  - $1,000 - Sponsorship listing in the program book, quarter-page ad in the program book, 4 tickets.

- **Toast Sponsor**
  - $265 - includes 1 ticket and a one line “Toast” (140 characters) in the program book and a “live-tweet” of your toast the night of the event!

  Toast: __________________________________________
  _______________________________________

- **Individual Tickets**
  - I would like ___ ticket(s) at $165 each.
  - I cannot attend, please accept my contribution of $_____ to go toward Essex Heritage’s programs.

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YES! We will participate as a **Program Advertisement Sponsor** (see attached ad specifications)

- **Full-page** - $1,000
- **Half-page** - $750
- **Quarter-page** - $500
- **Non-Profit ad** - $150
2015 Heritage Hero Awards
Sponsor Contact & Payment Information

Sponsorship Level Requested: ________________________________

Name: __________________________________________________________

Company: _________________________________________________________
(as it should appear on invitation & program)
Address: __________________________________________________________

Contact for logos and advertisements:
  Name: ________________________________
  Phone: ________________________________
  Email: ________________________________

Ad Deadline:

High resolution (300dpi) program ads are due April 10, 2015 to Emily Levin, EmilyL@essexheritage.org

Payment:

☐ Check Enclosed
Payable: Essex Heritage, 221 Essex Street, Suite 41, Salem, MA 01970

☐ Please send invoice

Thank You for Your Support!

Contributions to Essex Heritage are tax deductible, Federal Tax ID # 04-3406670
All measurements are rounded to the nearest tenth of an inch.

**Full Page**
7.8 inches x 10.3 inches
Resolution 300 pixels/inch (dpi)

**1/2 Page**
7.8 inches x 5.1 inches
Resolution 300 pixels/inch (dpi)

**1/4 Page**
3.8 inches x 5.1 inches
Resolution 300 pixels/inch (dpi)

**1/8 Page**
3.8 inches x 2.5 inches
Resolution 300 pixels/inch (dpi)

Accepted formats: .jpg,.gif,.tiff,.eps,.psd,.png,.ai