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Business

April 17, 2013 Business Briefcase

The Salem News

People

Beverly Main Streets has elected the following new members to its board of directors: Rick Alpern, president of Single Source Marketing; Julia Campbell, CEO and president of J. Campbell Social Marketing; Susan Goganian, director of the Beverly Historical Society; Jon Hurst, president of the Retailers Association of Massachusetts; Rick Mooney, president of Sterling Insurance Agency; Dayna Morton, operations manager of Micro Support Group; Deanna Pierpan, a Beverly resident and sales associate at Coldwell Banker; and Thaddeus Siemasko, principal of Siemasko + Verbridge.

Thomas Alexander of Alexander & Femino, Beverly; Lawrence Morse of Lawrence B. Morse & Associates, Danvers; Beth Anne Bower, from Salem State University; Michael Spanos, of Business Systems Consultants in Beverly; and Kristin Zampell Noon, from the Wenham Museum, were among eight individuals recently nominated to serve on the board of commissioners of the Essex National Heritage Commission for a three-year term. The nominations were announced at the commission's spring meeting held at Winnekenni Castle in Haverhill on April 10. Working in collaboration with the National Park Service and other partners, Essex Heritage promotes public/private partnerships and develops and implements programs that preserve, promote and enhance regional awareness of the unique historic, cultural and natural resources found within the Essex National Heritage Area.

Milestones

Salem Five bank's website, SalemFive.com, has recently been named the most spectacularly designed website in the banking industry by The Financial Brand, an online publication that provides strategic analysis and insight into financial branding. The website, which is the only one in New England to be ranked, is based on listening-inspired design created with the help of customer feedback and extensive user testing. It features customizable graphics that capture the essence of New England and a clean look that makes it easy to access the most popular features and information. The website features the three winning entries from last summer's Salem Five "We Love It Here" Facebook photo contest, as well as other iconic regional scenes that visitors can choose as their preferred home page picture. A widget allows easy account login, provides key contact information and current interest rates, and displays a



Discussion

The Salem News has a real-name policy for commenting. Users may sign in using the Facebook Connect tool above the comments field. Once your first comment is posted by a moderator, all future comments will post automatically. If you prefer not to use Facebook, send an e-mail

0 comments

Comments for this thread are now closed.

Best Community Share #

No one has commented yet.

ALSO ON THE SALEM NEWS

- Fishermen still welcome in Beverly?**
- Anderson: Unburdening the next**
- Letter: Gun controls limit rights of law-**
- Police: Man, denied beer, punches elderly**

AROUND THE WEB

- What's this VIDEO: 85 years old and looking for love:**
- Disney World- you must know these facts**
- Julia Roberts' Beach Mansion - How Does It**
- 7 Beauty Mistakes That Make You Look**

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ATTENTION! Beware of

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quick link to live chat, which allows customers to connect directly with a bank representative. Salem Five is one of the only banks in the region to offer a live chat feature. SalemFive.com has a user satisfaction rate of 97.5 percent, and the bank's technology team continues to solicit feedback in order to fine-tune the site and adapt to changing customer needs.

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Business

Dieseling getting worse in 1969 Jeep

Q: Please allow me to ask your assistance with an engine problem. A solution could save me some time and expense. I hope you find it interesting. The truck is a 1969 Jeep J2000 with the factory-installed Buick 350 V8 engine. I use it around my small

click to find a business BIZfinder

AP Video



FAA Furloughs Prompt Flight Delay Concerns



American Expects Flights to Return to Normal



Raw: NYSE Holds Moment of Silence for Boston



Complaints Up in Airline Quality Report

NDN Video

From bakery to bookshelf

SALEM -- Andy and Jackie King are getting back to basics with their first book. Titled "Baking by Hand: Make the Best Artisanal Breads and Pastries Better Without a Mixer," the Kings' first foray into the publishing world contains more than 100 recip



3 Photos

Topsfield organization serves global industry that desalts water

TOPSFIELD -- This town may be famous for its popular agricultural fair, but what many don't know is that for almost half a century, it has also been home to a global organization addressing international water scarcity issues. The International Desa



1 Photo



Neil Diamond leads Red Sox fans in "Sweet Caroline"



Rihanna Shows Off Her Smokin' Hot Bikini Body After Florida Gig



Atty: Feds Want to Speak to Bomb Suspect's Wife



Chinese journalist leaves own wedding to report on massive earthquake

Comments Trcker

Business Calendar

Wednesday, April 17 Massachusetts Association of Insurance Women meeting, 5 p.m., Danversport Yacht Club, 161 Elliott St., Danvers. The Essex Chapter of the Massachusetts Association of Insurance Women will meet. Meeting includes a flood seminar, pre

PEOPLE RECENT POPULAR

Recent Comments



Michael McNeil

Liberal Progressive Democrats have blood on their hands for the Boston Bombing. Terrorist enablers...

Our view: Community, law enforcement work together to capture bombing suspect · 35 minutes ago



Fran McCarthy

how are people going to fish from the end of the pier with tour boats are tied up right there? Does this sound fishy to anybody else. Fishermen still welcome in Beverly? · 50 minutes ago



Wayne_Matthews

That Islamic terrorism is not subdued through appeasement. You don't tolerate intolerance. And you don't make excuses for it because it is a religion. It is more an ideology than a religion - an...

Our view: Community, law enforcement work together to capture bombing suspect · 57 minutes ago

Fran McCarthy

He sounds homophobic.

The perfect 'promposal' 2 Photos 1 Comment

Appleseed's planting new home 1 Photo

Business Briefcase 5 Photos

Business Calendar

Head gasket sealer should be used only as a temporary fix

A unique partnership 3 Photos

Gove Lumber closes after 103 years in business 1 Photo 1 Comment

Chamber names award nominees

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Auto Scanner: '97 pickup has cracked exhaust manifolds, power loss

Cleaning green 3 Photos

All roads led to woman's job at shelter 2 Photos

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Auto Scanner: How often should I change my antifreeze?

The Game of Life gets real 2 Photos

Northshore Mall gets a number of new stores 2 Photos

Business Briefcase 2 Photos

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Do I have to use Nissan oil filters in Frontier?

On your feet! 2 Photos

A living from the sea 5 Photos

Business calendar

Business Briefcase 12 Photos

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'A step toward unity' · 59 minutes ago



Raymond Bouchard

Wonder if any of the "Parks" have a curfew? Fishermen add to the ambiance of the waterfront along with other things. The more the Goobermint controls, the more it costs and the less we get.

Fishermen still welcome in Beverly? · 1 hour ago



clair estelle

goodness me, this sounds rough!

Groom's mom admits role in wedding brawl · 2 hours ago



Katrina Blair

Sounds to me like you are trying and all in time to squeeze out the poor guy that doesn't have a big boat. You know it is the little guy that drives the economy in todays world.

Fishermen still welcome in Beverly? · 2 hours ago

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